Strategic Writing 3rd Edition

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academic writing has been widely acclaimed in all its editions as a superb textbook and an important contribution to the pedagogy of introducing students to the conventions of academic writing the book seeks to introduce student readers to the lively community of research and writing beyond the classroom with its complex interactions values and goals it presents writing from a range of disciplines in the humanities social sciences and natural sciences cultivating students awareness of the subtle differences in genre this new edition has been revised throughout and contains many new exercises updated examples a new section on research proposals and wider disciplinary coverage the organization of the book has also been revised to better fit with the timeline of most teaching terms

academic writing is a unique introduction to the subject as the author puts it in her preface this book develops from a strong claim namely that style is meaningful in developing that theme the author draws meaningfully on theory especially genre theory while remaining grounded in the particular giltrow presents and discusses examples of actual academic writing of the sort that students must learn to deal with daily and to write themselves as newcomers to the scholarly community students can find that community s ways of reading and writing mysterious unpredictable and intimidating academic writing demystifies the scholarly genres shedding light on their discursive conventions and on academic readers expectations and values throughout academic writing respects the student writer it engages the reader s interest without ever condescending and it avoids the arbitrary and the dogmatic the book also offers abundant exercises to help the student develop techniques for working productively at each stage of the scholarly writing process mastering and summarizing difficult scholarly sources planning and revising to create good working conditions for the reader the third edition of giltrow s extremely successful book incorporates extensive revisions that integrate the theoretical perspectives of genre theory into the whole of the book in a more organic fashion the changes are designed to make the book both more attuned to scholarly practice and more accessible to the undergraduate student giltrow s academic reading is designed as an accompanying reader for academic writing

now in its third edition academic writing offers a succinct and practical introduction to the development of research papers across the disciplines structured around contemporary genre theory which establishes the importance of context for effective communication the text describes the writing process step by step including how to formulate a topic gather and properly document sources develop strong proposals introductions core paragraphs and conclusions and refine the final draft additionally readers will observe the progress and thought processes of jenna a first year student as she crafts her own paper new to this edition are materials for instructors that include full length research papers powerpoint slides an exam bank and ideas for study rich with such pedagogical features as chapter learning objectives annotated passages that illustrate aspects of academic style and a glossary academic writing is a must have textbook for students developing their research and writing skills

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